



# GSSD EXPO 2017

[www.expo.unsouthsouth.org](http://www.expo.unsouthsouth.org)

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Hosted by the Republic of Turkey  
Antalya, 27-30 November 2017

## GSSD Expo 2017 - Social Media Guide for Participants

Dear Participant of the GSSD Expo 2017,

These are some guidelines for the general use of social media before, during and after the Global South-South Development Expo 2017.

The main hashtag for the **GSSD Expo 2017** is:

**#GSSD2017Antalya**

The main hashtags for **South-South Cooperation** are:

**#SouthSouthCooperation** and **#SouthSouth**

The main virtual discussion forum for the **GSSD Expo 2017** is:

<http://www.expo.unsouthsouth.org/2017-antalya/discussion-forum/>

This forum was designed to enable participants, experts and key SSTRC partners to meet and interact with each other before, during and after the GSSD Expo 2017. You can post and also engage in conversations with other people by replying to their posts. You can introduce yourself to colleagues and express your thoughts, interests and expectations related to South-South and triangular cooperation. The forum is also an ideal venue to highlight the focus of your participation at the GSSD Expo 2017,

enabling partners to arrive in Antalya ready to engage with you. This space was primarily designed for participants of the GSSD Expo 2017, but it is open for anyone who is interested in the topics covered by the Expo, or willing to engage with its participants.

The **UNOSSC** social media references are:

**Facebook: unosscc**                      [www.facebook.com/unosscc](http://www.facebook.com/unosscc)

**Twitter: @unosscc**                      [www.twitter.com/unosscc](http://www.twitter.com/unosscc)

**Flickr: unosscc**                      [www.flickr.com/photos/unosscc](http://www.flickr.com/photos/unosscc)

**YouTube:**                      [www.goo.gl/Lfn5T1](http://www.goo.gl/Lfn5T1)

Please mention UNOSSC's references when posting and tweeting and subscribe to our channels to be notified in real-time about materials, photos and videos of the GSSD Expo 2017.

The **GSSD Expo** social media references are:

**Facebook: southsouthexpo**                      [www.facebook.com/southsouthexpo](http://www.facebook.com/southsouthexpo)

**Twitter: @southsouthexpo**                      [www.twitter.com/southsouthexpo](http://www.twitter.com/southsouthexpo)

Please subscribe to the GSSD Expo channels to be notified in real-time about materials, photos and videos of the GSSD Expo 2017.

In addition, you can download GSSD Expo 2017 internet banners at: <https://goo.gl/83dkBt>

Please publish these banners in your website and in your social media channels to help us publicize the Global South-South Development Expo 2017.

Visit also the **UN System Portal** at the UNOSSC website to find out more about what UN organizations are doing in the field of South-South and triangular cooperation: <https://www.unsouthsouth.org/un-system-portal/>