



GSSD EXPO 2018

New York, 28-30 November 2018

Showcasing Institutions Supporting South-South and Triangular Cooperation in Preparation for the BAPA+40 Conference

www.expo.unsouthsouth.org

www.unsouthsouth.org

Hashtag: #GSSD2018

GSSD Expo 2018 - Social Media Guide for Participants

Dear Participant of the GSSD Expo 2018,

These are some guidelines for the general use of social media before, during and after the Global South-South Development Expo 2018.

The main hashtag for the **GSSD Expo 2018** is:

#GSSD2018

The main hashtags for **South-South Cooperation** are:

#SouthSouthCooperation and **#SouthSouth**

The main hashtag for the **Sustainable Development Goals** is:

#GlobalGoals

The main virtual discussion forum for the **GSSD Expo 2018** is:

<http://www.expo.unsouthsouth.org/#expo2018-discussion-forum>

This forum was designed to enable participants, experts and key SSTRC partners to meet and interact with each other before, during and after the GSSD Expo 2018. You can post and also engage in conversations with other people by replying to their posts. You can introduce yourself to colleagues and

express your thoughts, interests and expectations related to South-South and triangular cooperation. The forum is also an ideal venue to highlight the focus of your participation at the GSSD Expo 2018, enabling partners to arrive in New York ready to engage with you. This space was primarily designed for participants of the GSSD Expo 2018, but it is open for anyone who is interested in the topics covered by the Expo, or willing to engage with its participants.

The **UNOSSC** social media references are:

Facebook: unosscc www.facebook.com/unosscc

Twitter: @unosscc www.twitter.com/unosscc

Flickr: unosscc www.flickr.com/photos/unosscc

YouTube: www.goo.gl/Lfn5T1

Please mention UNOSSC's references when posting and tweeting and subscribe to our channels to be notified in real-time about materials, photos and videos of the GSSD Expo 2018.

The **GSSD Expo** social media references are:

Facebook: southsouthexpo www.facebook.com/southsouthexpo

Twitter: @southsouthexpo www.twitter.com/southsouthexpo

Please subscribe to the GSSD Expo channels to be notified in real-time about materials, photos and videos of the GSSD Expo 2018.

In addition, you can download GSSD Expo 2018 internet banners and cards at: <https://goo.gl/VF5Sqm>

Please publish these materials in your organization's websites and social media channels to help us publicize the Global South-South Development Expo 2018.

Visit also the **UN System Portal** at the UNOSSC website to find out more about what UN organizations are doing in the field of South-South and triangular cooperation: <https://www.unsouthsouth.org/un-system-portal/>